

Financial Implications Outline

- How have the savings above been determined? Please provide a brief breakdown of the factors considered.
- Is any additional investment required in order to deliver the proposal?
- If relevant, how will additional income be generated and how has the amounts been determined?

Haringey Parking Income (running April to end of March each year):

2017/2018 = £15,428 Actual income
2018/2019 = £20,181 Actual income
2019/2020 = £26,000 Projected income current financial year
2020/2021 = £31,995 Projected income with new Parking changes.
2021/2022 = £37,991 Projected income with new Parking changes and momentum in the film industry has built for Haringey as a film friendly borough.

Proposed parking changes to make Haringey more 'film friendly'

i) For parking and display bays (3 day lead in)

Shorter lead in times entice commercials to the borough who typically work with less than a week's notice.

The production suspended 10 bays on two runs = £465.10

Scenario: Short lead time bring in 7 additional commercials per annum = additional £3,255.70

ii) Parking waivers

Based on £27.40 per vehicle per day

Delivery Confidence

At this stage, how confident are you that this option could be delivered and benefits realised as set out?
(1 = not at all confident;
5 = very confident)

4

Indicative timescale for implementation

Est. start date for consultation DD/MM/YY	01/03/2020	Est. completion date for implementation DD/MM/YY	from April 2020
Is there an opportunity for implementation before April 2020? Y/N ; any constraints?	No		

Implementation Details

- How will the proposal be implemented? Are any additional resources required?
- Please provide a brief timeline of the implementation phase.
- How will a successful implementation be measured? Which performance indicators are most relevant?

Changes from seven to three day advance notice for parking suspensions (in Pay by Phone bays) will be achieved through a more streamlined application and payment process which will be made possible through a new Parking IT system which will be online from April. There may be some time to develop the specific suspensions capability and improvements but a certain amount of 3 day suspensions will be possible within the existing team structure and operation.

The introduction of a virtual permission to park permit, which can be applied and paid for immediately online, will have a dramatic effect to encourage filming. In many occasions a film crew want to film at short notice but current suspension advance notice procedures do not allow this. The virtual permit will allow film crews to buy permits online and park immediately. This function will also be made possible by the new Parking IT system.

There is a proposal to have 100% borough CPZ coverage over the next 2/3 years and this is where our net additional savings taper off. It must always be noted that the proposal for 100% coverage, is subject to resident demand and consultation responses.

We are already at 70% and so this will not dramatically increase filming suspensions, as the remaining areas of the borough to be covered are mainly residential and so it is unlikely that we will introduce many Pay by Phone bays which are the ones of most use for short notice suspensions for filming.

A more significant reason our income is not that of Camden or Southwark is that many of our CPZ's (around half) are only 2hrs a day.

Impact / non-financial benefits and disbenefits

What is the likely impact on customers and how will negative impacts be mitigated or managed?

List both positive and negative impacts. Where possible link these to outcomes (please refer to relevant Borough Plan 2019-23 objectives and outcomes)

Positive Impacts

Discussions with representatives from the industry have led us to believe that there is interest to increase filming activity in the borough but that certain parking operations make this more difficult than in some other boroughs. Increased filming will assist in raising the profile of the borough.

Negative Impacts

There may be occasions when increased filming and associated parking will result in complaints from local residents and businesses who pay for their parking permits but cannot park due to film crew vehicles. Any increase in parking in the borough means that more vehicles are parking and travelling into the borough. Therefore increasing pollution, congestion etc.

What is the impact on businesses, members, staff, partners and other stakeholders and how will this be mitigated or managed? How has this been discussed / agreed with other parties affected?
List both positive and negative impacts.

Positive Impacts

Some businesses such as retail and food outlets will benefit from film crews working in the area.

Negative Impacts

Film crews taking up resident/business spaces.

How does this option ensure the Council is able to meet **statutory requirements**?

Keeping residents informed of council services and initiatives.

Risks and Mitigation

What are the main risks associated with this option and how could they be mitigated?(Add rows if required)

Risk	Impact (H/M/L)	Probability (H/M/L)	Mitigation
Resident complaints at a lack of advance	M	L	We are only proposing to reduce advance warning to 3
Resident/business complaints at film crews	M	M	We will monitor filming activity and complaints and can

Has the EqIA Screening Tool been completed for this proposal?	Yes
<u>EqIA Screening Tool</u>	
Is a full EqIA required?	n/a