

Business Planning / MTFs Options 2019/20 – 2023/24

Ref: PL7

Title of Option:	Litter Enforcement		
Priority:	Place	Responsible Officer:	Stephen McDonnell
Affected Service(s):	Community Safety	Contact / Lead:	Sarah Tullett

<p>Description of Option:</p> <ul style="list-style-type: none"> - <i>What is the proposal in essence? What is its scope? What will change?</i> - <i>What will be the impact on the Council's objectives and outcomes (please refer to relevant Corporate Plan 2015-18 objectives and outcomes, and Borough Plan Evidence Packs)</i> - <i>How does this option ensure the Council is still able to meet statutory requirements?</i> - <i>How will the proposal deliver the benefits outlined?</i> <p><i>[Proposals will be mapped to the new Borough Plan Priorities/Objectives/Outcomes as they emerge – please take account of any likely changes when framing proposals]</i></p> <p>We need to have effective enforcement strategies to help keep the borough clean and safe. This proposal is to consider the option for in-house service provision based on the pilot we ran with an external contractor, Kingdom, from November 2016 to September 2017.</p> <p>The proposal is dependent on a £300K growth bid to generate fines (FPNs) which have been estimated at around £400K. This calculation is based on a model which assumes a mixture of FPNs being issued for street litter and fly tipping. Also to act as a deterrent it is proposed that the FPN level increase from £80 to £180.</p>
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1. Financial benefits summary					
2018/19 Service Budget (£000s)					
Savings	2019/20	2020/21	2021/22	2022/23	2023/24
<i>All savings shown on an incremental basis</i>	£000s	£000s	£000s	£000s	£000s
New net additional savings		100			

Impact / non-financial benefits and disbenefits
<p>What is the likely impact on customers and how will negative impacts be mitigated or managed? <i>List both positive and negative impacts. Where possible link these to outcomes (please refer to relevant Corporate Plan 2015-18 objectives and outcomes)</i></p> <p>Perception of how safe a neighbourhood is can be negatively affected by low level anti-social behaviour such as fly tipping and littering. It also has a negative impact on the economic growth and regeneration of an area.</p> <p>Litter enforcement will assist in the delivery of a cleaner borough that residents would be proud to live in and work in.</p> <p>Some customers will welcome increased enforcement while others may perceive it negatively.</p>
<p>What is the impact on businesses, members, staff, partners and other stakeholders and how will this be mitigated or managed? How has this been discussed / agreed with other parties affected? <i>List both positive and negative impacts.</i></p> <p>A high profile litter enforcement team will play a key role, alongside education, in behaviour change - raising the profile of littering as an anti-social behaviour and increasing the perception of risk to those who drop litter.</p>

Increase in fines and noticeable enforcement presence should have a deterrent effect.
How does this option ensure the Council is able to meet statutory requirements?
No direct impact however an effective enforcement service is necessary to help us meet our responsibilities under the Environmental Protection Act and other legislation.

Risks and Mitigation			
<i>What are the main risks associated with this option and how could they be mitigated?</i>			
Risk	Impact H/M/L	Probability H/M/L	Mitigation
Additional back office costs in relation to legal services and debt management	M	M	To ensure that all associated cost are taken in to consideration as part of a fuller options appraisal
High staff turnover	M	H	Working terms and conditions and sufficiently generous remuneration should encourage staff retention
A self-funding service would be dependent on targeting specific offences notably dropping cigarette butts. This may seem trivial to some.	M	M	Clear communication about the value we place on clean public places and the harm that can be generated from smoking as well as the greater tendency for litter to proliferate where some litter types are tolerated.
A self-funding service is dependent on residents and visitors breaching rules. A successful service may drive behaviour change undermining its ability to fund itself.	L	H	Clear specification of the service, including the prospect that a truly successful service must be measured by outcomes in terms of street cleanliness.