




**Haringey** Council

<b>Report for:</b>	<b>Cabinet – 18 November 2014</b>	<b>Item Number:</b>	
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<b>Title:</b>	Tottenham Programme: Community Engagement Strategy
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<b>Report Authorised by:</b>	Director of Regeneration, Planning and Development 
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<b>Lead Officer:</b>	Malcolm Smith: Interim Programme Director
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<b>Ward(s) affected</b> Northumberland Park, White Hart Lane, Bruce Grove, West Green, St Anns, Seven Sisters, Tottenham Green, Tottenham Hale	<b>Report for Key Decision</b>
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## 1. Describe the issue under consideration

- 1.1 To set out a strategy for community engagement for the Tottenham Regeneration Programme following the publication of the Strategic Regeneration Framework and Delivery Plan in July 2014.

## 2. Cabinet Member introduction



- 2.1 The Tottenham Programme has been developed following extensive community consultation and engagement and it is now essential that the Council commits to ensuring continued engagement. This will include a commitment to an annual conference to review delivery, intensive engagement with residents and businesses affected by specific projects such as estate renewal and support for a wide range of stakeholder groups with specific concerns about areas or projects.

### **3. Recommendations**

- 3.1 That the Council will host an annual Tottenham Conference, together with partners to review programme delivery.
- 3.2 That the Council will host and sponsor a range of 'Tottenham Talks' events each year for the duration of the Programme.
- 3.3 That the Council will continue to support residents and businesses affected by current and future programmes (including estate renewal) in North Tottenham, Tottenham Hale, Seven Sisters and Bruce Grove.
- 3.4 That the Council will continue to encourage all residents of the Tottenham Regeneration area to engage via the dedicated website and social media.

### **4. Alternative options considered**

- 4.1 While it may be possible to deliver a programme as extensive as that for Tottenham without serious community engagement, without the proposals set out below, project implementation and Council credibility would inevitable be seriously compromised.

### **5. Background information**

- 5.1 Since February 2012 when both the GLA and LBH agreed to commit £41m to the regeneration of Tottenham, the Council has engaged with a wide range of communities in the area. Many organisations and groups active in Tottenham have been engaged with the Council in developing and shaping the programme.
- 5.2 Following extensive consultation from October 2013 to February 2014 the Council completed the Strategic Regeneration Framework which was



approved in March 2014. This document set out the strategic vision for the future of Tottenham, and a detailed a Delivery Plan was subsequently approved. On July 15<sup>th</sup> Cabinet resolved to receive a subsequent report setting out more detailed recommendations for on-going community engagement in the programme. Further work has also been undertaken to simplify and present a single brand for all the work in the Tottenham Regeneration area.

- 5.3 This report outlines the current community engagement structures, and recommends how the community could continue to be both informed and involved the programme development and delivery.

## **6. Comments of the Chief Finance Officer and financial implications**

- 6.1 It is expected that the costs of this community engagement activity can be met from existing staff resources and existing budgets identified for consultation activity within the wider Tottenham team budget. If, as the programme develops costs cannot be contained within these budgets, Cabinet would then need to agree additional funding before further consultation activity could take place.

## **7. Comments of the Assistant Director of Corporate Governance and legal implications**

- 7.1 The Assistant Director of Corporate Governance has been consulted in the preparation of this report and confirms that there are no legal implications arising from this report. However, it should be noted that the proposed methods of community engagement do not replace the requirement for statutory consultation that may arise under the planning and housing regimes as the Tottenham Regeneration Programme progresses.

## **8. Equalities and Community Cohesion Comments**

- 8.1 Given the wide diversity of communities in Tottenham it is vital that the Council and partners take every opportunity to engage with all aspects of the Tottenham regeneration programme. The scale of growth and change anticipated over the next twenty years will require a wide range of creative ways of engaging with the residents and businesses in the area.

## **9. Head of Procurement Comments**



9.1 There are no procurement implications.

## **10. Policy Implications**

### **Community Engagement: Objectives and existing arrangements**

10.1 At its simplest the value of positive and energetic community engagement can be summarised as:-

- To assist the community to deliver projects
- To sustain positive dialogue with communities
- To develop skills and empower residents
- To develop strong community leadership

10.2 Since 2011 a wide range of different groups and meetings have been set up by the Council and community. (Figure 1 below sets out how these are currently configured)

10.3 Where there has been a target to deliver a specific project stakeholder groups have been formed. A successful example of this is the Tottenham Green Stakeholder Group which has been a sub group of the Friends of Tottenham Green

10.4 Where comprehensive regeneration is being developed, such as High Road West (HRW) there has been the need to engage with both the residents and businesses likely to be affected by the scheme. In the HRW case the Love Lane Residents Association, and the HRW Business Steering Group will continue to be heavily involved as the Master-Plan is concluded, and negotiations on business relocations continue.

10.5 The Council led Ward Area Forums continue to be a focus for councillor involvement in all aspects of regeneration.

10.6 The Community Liaison Groups (CLG) that ran between October 2013 and February 2014 were hugely valuable in helping to crystallise community concerns and aspirations for Tottenham. However it is not felt necessary to continue with these area based meetings now that the SRF and Delivery Plan have been approved.

### **Proposed approach to on-going community engagement**



- 10.7 It would be all too easy to produce a new architecture for Tottenham community engagement that while appearing to encompass every interest group and sectional interest, would be impossible to resource. Given that Tottenham is geographically large by usual regeneration programme standards, it seems more sensible to adopt a more pragmatic three layered approach.

**A. Those parts of Tottenham undergoing or preparing for significant physical regeneration.**

- 10.8 For High Road West, Northumberland Park and Tottenham Hale it is proposed to support the most intensive level of community engagement. HRW already has a network of established resident and business groups, and once a development partner is procured and re housing residents becomes a reality, significant levels of support will be needed.
- 10.9 While not yet as advanced as HRW, Northumberland Park and Tottenham Hale will require similar levels of support and the creation of similar local groups and forums will be inevitable.

**B. Stakeholder Groups and specific project support**

- 10.10 In the areas outside those described above, a more flexible and fluid approach is recommended. This is best exemplified by the existing networks in the Seven Sisters/Tottenham Green and Bruce Grove areas. These would continue to be supported while projects are being developed and implemented, however in most cases it would be anticipated that once delivered groups would wind up. However where stakeholder groups continue to be involved with a wide range of local issues they continue to be resourced. A steering group of head-teachers from local schools has been set up and will continue to be an important means of continuing to engage with local children as the programme rolls out.

**C. Wider engagement, involvement and information**

- 10.11 Following the hugely popular and well attended SRF and Delivery Plan launch in July it is proposed to hold an annual Tottenham Conference in early summer. The purpose will be to hold to account the Council and other parties responsible for programme delivery, and also give the wider community the opportunity to hear progress/problems and highlight the programme for the coming year.



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10.12 In addition it is proposed to host a series of evening/breakfast events called 'Tottenham Talks' which will be aimed at covering all aspects of the programme, the place and peoples. This is in addition to a significant increase in social media and web presence which will allow many other residents to engage more informally.

10.13 A vital means of engagement with residents is the time honoured doorstep conversations which are vital when a specific set of proposals or project are likely to have a local impact. In the case of estate renewal this is especially important as many residents are unable or unwilling to engage in more public forums.

10.14 Appendix 1 below shows the recommended engagement approach set out above.

## **11. Reasons for Decision**

11.1 There is a need to agree on-going community and stakeholder engagement following Council approval of the Strategic Regeneration Framework and Delivery Plan earlier in the year.

## **12. Use of Appendices**

Appendix 1 – Engagement Approach

## **13. Local Government (Access to Information) Act 1985**

None.



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TOTTENHAM ⇒ COMMUNITY ENGAGEMENT ⇒ SUGGESTED LEVELS OF ENGAGEMENT

