



Report for:	CYPS Scrutiny Panel 18 December 2014	Item Number:	
Title:	Youth Offer		
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Ward(s) affected:	All	Report for Key/Non Key Decisions:	

1. Introduction

- 1.1 This report presents an overview of key activities within the Youth, Community and Participation service since July 2013. It responds to the Cabinet Report of 10th September 2013 that outlined five priorities - Youth Democracy, Community Engagement, Early Help and Prevention, Employment, and Reoffending. The Cabinet Report emphasised a 'youth offer' – an offer of services, provision and engaging environs for the young people of Haringey to enable them to develop their potential.
- 1.2 It placed a greater emphasis on providing a targeted universal offer. This shift in priority required a realignment of staff and activity from 80% focused on casework from social care and 20% on prevention and early help to activity to 80% on prevention and early help and 20% casework and edge of care work.
- 1.3 This report notes that the Youth, Community and Participation Service is currently undergoing a period of change and growth as it consults with young people in different settings to identify what an exciting youth offer in Haringey would look like. The consultation process is being used to gather views and ideas and engage with different groups of young people to identify need, build relationships and widen access to positive activities that will support their personal development.



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- 1.4 The service is developing a plan that responds to government guidance and “local authorities’ *duty to secure, so far as reasonably practicable, equality of access for all young people to the positive, preventative and early help they need to improve their well-being*” (Guidance for Local Authorities on Services and Activities to Improve Young People’s Well-being”: Department for Education (DfE) June 2012 paragraph 2.
- 1.5 The development of the youth offer is an ambitious project to transform the way services are delivered to young people. We are developing a complex response to complex issues that young people face and we recognize that it will take time to develop the renewed offer. The YCP service is working with young people and partners to define the future criteria against which the impact of the service offer to young people can be properly measured. There are, however, some encouraging activities and successful achievements that can be acknowledged over the last three months that have been outlined below including:
- Successful Summer Programme:
 - **high levels of attendance with over a 1100 young people** regularly engaged in activities a good rate of retention (average attendance of 5.5 sessions per participant including younger age group)
 - **Community Cohesion and Enhanced Partnerships:** working arrangements with key partners were strengthened e.g. police (intelligence-sharing) particularly around the anniversary of the Tottenham riots to reduce the likelihood anti-social behavior and Public Health. Commissioned a wide range of community groups.
 - Feedback from **parents positively demonstrated significant and meaningful improvements** in their child’s social and emotional wellbeing and the wider impact on the families functioning.
 - **Crime Reduction: Youth crime fell by 9.8%** in the summer of 2013 compared to 2012 and youth crime fell by over a **third 37.4% in the summer of 2013 compared to the corresponding period in 2011.**
 - **9 fold increase** in young people in Haringey voting on issues that are important to them (1841 voted in British Youth Council Make Your Mark Campaign compared to 200 last year – Haringey 15th among London boroughs compared to 31st in 2012)
 - Realignment of staff into new focus teams with **increased productivity and positive outcomes** for young people e.g. reduced number of young people missing. The Edge of Care team saw 37 young people between April and July. Between July and September they saw 75 young people for 591 interventions. During October and November of this year they saw 149 young people for 692 interventions.
 - **Over 6000 young people** have had contact from one-off interventions to regular on-going support. There have been **22647** interventions. These interventions more than doubled over the summer period compared to April to July and October and November have seen almost a **80% increase** of young people regularly using the service compared to the first three months.



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- **Increased numbers** of young people attending sessions at centres – Bruce Grove is now seeing over 50 young people a night and is seen as a safe space to be. Muswell Hill provision increasing using gym and office space for homework clubs.
- There was no provision at Bruce Grove from April to July. During July to September there were **79** young people who used the youth club sessions. Since September this has risen to **154**, almost a 100% increase.
- Increase in **support for young people and families with LDD** through integration with SEN and closer liaison with schools
- Employment of **local people as sessional staff** to offer more evening and outreach activity.
- Increased emphasis on **employability skills**
- Part of a national team developing an inspection framework
- **Increased collaboration** and developing partnerships with different parts teams within the council including public health, YOS, Culture and Leisure, Tottenham regeneration and with partners in the voluntary and community sector (e.g. Haringey Mind), business community leading to improved outcomes and value
- **Extensive consultation** with young people to design and develop a youth strategy from April 2014
- Development of an **outcomes framework**
- Increasing support to **young people from age of 8** to cover the transition stage between key stages 2 and 3.

2. Realignment of staff

- 2.1 The realignment of staff into new focus teams reflects the need for the service to concentrate on different forms of engagement with young people and their communities. It responds to a concern that many young people did not have positive relationships with key adults in their community or enough positive activities or safe places to go. The focus now is for teams to support young people being safe, social and successful through the following workstreams:
- 2.2 **Edge of Care:** This team works with young people deemed to be on the edge of going into care or going back into care. The team offer one to one and group support focused on developing capabilities and resilience in managing their lives. Groups include anger management and mental health. The team work alongside social care staff, family support workers and are part of the CAF panels.
- 2.3 **Community Engagement:** this team is focused on engaging with young people in their different communities and offering positive relationships and activities including things to do and places to go. They are developing different centre based activities including healthy eating, music, radio drama and sports as well as informal learning and support.
- 2.4 **Voices:** Team focused on ensuring that young people's voices are actively heard and acted upon in design and delivery of services. A number of groups currently



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operate including Haringey Youth Council, Aspire (Children in Care Council), Young Commissioners, Hit Squad and Young Leaders.

2.5 **Choices:** This team is developing and coordinating activity to empower young people to make informed, healthy and safe choices. It is working on different methods to help understand the choices young people have, the decisions they make and how these decisions are influenced.

3. Priorities in refreshed and realigned service

Youth Democracy	Increasing the engagement and empowerment of young people to exercise control over service design and delivery; associated budgets and resources; commissioning services to support their own priorities, and developing young leaders who can effectively understand and represent the needs of young people as respected constituents of our communities know the local needs and market.
Empowering Communities	Volunteering and encouraging young people to engage in a wide range of volunteering opportunities and recognise the skills and qualities they develop through such activities and the contribution that they can make to their local area.
Early help and prevention - things to do and places to go	Ensuring that all young people have access to a suitable range of positive activities to be engaged in during social and recreational periods that are flexible in location and content; Increasing the number of trusted adults to support young people in their developmental journey.
Supporting education and employment	Supporting young people to secure employment and training either directly or through access to further and higher education and encouraging the development of an enterprise approach and related activities e.g. social enterprises.
Reducing offending, re-offending and anti-social behaviour	Directly supporting those vulnerable to the risks of involvement in crime, gang related activity and anti-social behaviour.

4. Current Activities

The following part of the report identifies some of the areas of activity currently underway to achieve the outcomes within each priority area:

Activity	Outcome / Outputs
Activity Plan	<ul style="list-style-type: none"> Plan produced



Cabinet Report	<ul style="list-style-type: none"> • Accepted 10/09/13
Summer Programme	<ul style="list-style-type: none"> • Engagement of more young people key outcomes • reduction in crime in the borough over summer period
<p>Realignment of staff into new focus teams</p> <ul style="list-style-type: none"> Edge of Care Community Outreach Voice of Young People Choices Quality <p>Reduction of case work from 80% - 20%</p>	<ul style="list-style-type: none"> • New teams in place Sept 1st 2013 • Employment of 7 sessional staff to increase youth offer • Edge of Care Team – increased engagement with CAMHS, Family Support, YMCA, Family Action • New policy • Reduced number young people missing from care
Review and develop Youth Space	<ul style="list-style-type: none"> • New Website Coordinator – Nov 2013 • Content updated
<p>Increase engagement to enable young people to develop trusting relationships with key adults who will support them; and Support 8-12 year olds to develop the resilience and confidence to seek support</p>	<ul style="list-style-type: none"> • Increased numbers of young people using Bruce Grove • Extended reach of service to age 8 • Edge of Care team working with young people from age of 8 • Development of a mentoring project with Haringey Mind
Development of Outcome Based Approach	<ul style="list-style-type: none"> • Asset Model • Engagement with young people, staff, CBI, Ofsted, Federation of Small Business, voluntary and community sector, Young Foundation and National Youth Agency • To measure the impact of work and to demonstrate the longer term cost benefits and value for money that can be derived from investment in youth work. • Developing SROI approach



<p>Developing commissioning framework to effectively deliver the youth offer, through a wide range of statutory, voluntary and community groups</p>	<ul style="list-style-type: none"> • Revamping Youth Strategy Commission Group • Commissions to Young Foundation, Victim Support, Youth Commissioners, Project 2020 • Developing proposal with Chance UK • Joint Bid with Haringey Mind to SIB and Cabinet Office • Young people pitching to work to develop projects with us alongside Exposure • Developing Commissioning Process Model with iMPower
<p>Working with Business community</p>	<ul style="list-style-type: none"> • Street is Culture- developing street courses for young people (Tottenham regeneration) • Nando's - supporting Young Carers
<p>Professional Development</p>	<ul style="list-style-type: none"> • "Learning Tuesdays" – staff involved in greater professionalism and skill development

5 Five Priorities

5.1 Youth Democracy

The voice of young people will drive the revision of the strategy and we will empower them to plan, design and commission the services that they want and need. Officers of the Council will facilitate them to do this, linking with School Councils and other avenues. In order to do so, it will be necessary for the Youth Council to review its current governance arrangements and links with other youth democratic activities.

Activity	Outcomes/ Outputs
<p>Make Your Mark (BYC) campaign – national campaign for young people to identify issues that are important to them</p>	<ul style="list-style-type: none"> • 9 x increase in young people in borough voting (15th in London compared to 32 last year)
<p>Aspire (Children in Care Council)</p>	<ul style="list-style-type: none"> • Young people actively involved in interviews and supporting employment of social care staff • Some trained in youth work NVQ2 • Key role in supporting the corporate parenting plan and designing young people focused activity • Developing activities to ensure fostering and



	<p>adoption processes more focused on young people</p> <ul style="list-style-type: none"> • DVD of experience of fostering support
Identify young people's views and needs to inform and design youth strategy	<ul style="list-style-type: none"> • Survey with young people in schools and other settings • On line survey to follow in January • Focus groups with young people in different communities e.g. children's homes, Turkish Kurdish Groups Muslim Council, YOS
Engagement of young people in key issues	<ul style="list-style-type: none"> • Haringey Health Watch • REC • Young Muslim Council • Improved links with Public health • Development of Stop and Search Workshops • Design group for Youth Strategy • Development of young people within other communities e.g. Turkish /Kurdish Community
Review of Youth democracy processes	<ul style="list-style-type: none"> • Training with Involver to link with school council • Development of young commissioners • Developing links with other providers

5.2. Community Engagement

Activity	Outcomes / Outputs
Supporting organisations to be commission and safeguarding ready	<ul style="list-style-type: none"> • Development of free resource and training with Run a Club, Safer Network, Engage London • Development of network • Link with groups to develop SROI • New partnerships e.g. Haringey Mind



Increase range of groups with which we partner	<ul style="list-style-type: none"> • Engagement of staff member to work with Turkish Kurdish community • Increased engagement with ROMA Gypsy and traveler community • Links with Haringey Healthwatch • Developing links with REC • Reviewed arrangements with Tottenham Hotspur Foundation, London Boxing Academy to increase range and level of provision in Wood Green Area • Volunteer programme (Oxford University)
Tottenham Regeneration and Cultural theme	<ul style="list-style-type: none"> • Active partner in Tottenham Regeneration • Link to arts and drama organisations
Joined services to offer holistic support	<ul style="list-style-type: none"> • Development of the junction to include wider groups
Development of range of activities	<ul style="list-style-type: none"> • Unity Radio engaged with CHANEL, Collage Arts, Job Centre and Mencap Pump Project providing pre-apprenticeship programmes and level 3 Creative Arts • EAT Grant for radio programme for young women living in supported accommodation and becoming financially savvy • David Lammy meeting in December

5.3. Early Help and Prevention

Activity	Outcomes/Outputs
Develop outreach and community engagement teams	<ul style="list-style-type: none"> • Joint working between YOS Project 2020 and Community Safety • Increase in outreach activity • Close links with police around key incidents
Development of Summer programme	<ul style="list-style-type: none"> • Number of outcomes identified in the report



Supporting young people to make informed and safe decisions	<ul style="list-style-type: none"> • Development of choices team • Training of staff to increase reach of health activities including C Card Scheme, physical activity and mental health • Training to better engagement young people experiencing domestic violence and sexual exploitation and relationship violence
Working with partners 54000 to develop early help offer and front door project	<ul style="list-style-type: none"> • Developing programme to ensure that young people seek support earlier and know where to attend (increase in Junction activity)
Improved range of activities across borough	<ul style="list-style-type: none"> • Increased activity at Bruce Grove and Muswell Hill Skills Hub (Wood Green) centres • Increase in numbers of young people, using BG and new registrations
Statutory duties to improve the well-being of young people. (Section 507B of the Education Act 1996)	<ul style="list-style-type: none"> • Increased activities in sport well being and health eating • Wide range of sport activities across the Borough • Improved partnership with CAMHS, THF, LBA, Haringey Mind
Young Carers Project	<ul style="list-style-type: none"> • Over 100 young people registered and being offered support • Developing homework clubs in Bruce Grove and Muswell Hill

5.4. Employment

Activity	Outcomes/Outputs
Develop cross borough approach	<ul style="list-style-type: none"> • Establishment of Post 16 board focused on Key Stage 4, RPA and those at risk of or not engaged in education employment or training • Reduction in unknowns • Joint planning with Tottenham and regeneration



<p>Development of activities for young people post 16 including RPA</p>	<ul style="list-style-type: none"> • Development of outcomes framework based around employability • Bid to SIB/Cabinet Office with Haringey younger minds bid to develop a mentoring programme with disadvantaged young people • Development of projects to respond to RPA including activity programmes and mentoring project • Ideas to develop family learning. Campaigning for Learning
<p>Developing employability and widening horizons</p>	<ul style="list-style-type: none"> • Asset and employability skills programme • Commuter Mentor Scheme • Social enterprise to develop Asset and outcomes programme • Development of apprenticeships and engagement of two apprentices • Development of thinking skills programmes • Links with local organisations around interest areas e.g. fashion and media and catering (Stansted growth / (Made in Britain/ Fashion Enter) • Working with Exposure and North London Apprentice Programme to engage young people
<p>Tracking of young people</p>	<ul style="list-style-type: none"> • Continued activity to identify young people and their destinations

5.5. Offending and Re-Offending

Activity	Outcomes/Outputs
<p>Increase activity for young people on the edge of crime and ASB</p>	<ul style="list-style-type: none"> • Discussion with Chance UK • Stop and Search Workshops • Development of Victim Support programme for young people



Development of community engagement	<ul style="list-style-type: none">• Joint working between YOS, Project 2020, Community Safety, YCP, Prevent
Development of a risk Management team	<ul style="list-style-type: none">• Developing model linked to an approach in Northumbria
Increased integration	<ul style="list-style-type: none">• Outreach team developed across the borough with Project 2020• Developed links with Prevent• Part of MOJ Academy

6. Next Steps

We need to ensure that young people have access to resources and environments that engage their interest and support their personal development. The youth strategy will define the future offer and create a framework for service delivery. The youth offer will be delivered by a mixture of organisations across the borough within local authority, community voluntary and business sectors. These organisations will be identified as being best placed to deliver services that respond to local need, deliver outcomes and are value for money. This will demand a clear understanding of what is required and a robust commissioning cycle.

- Production of Strategy
- Completion of Outcomes Framework
- Production of Commissioning process
- Service Delivery Framework
- Supporting organisations to be commission ready
- Develop youth democracy process and young leaders programme
- Review of service structure and team priorities