



AGENDA ITEM 8 (second)

MEETING

**Well-being Partnership Board (WBPB)
19 July 2006**

TITLE July Update on Haringey's Community Strategy 2007-2016

SUMMARY

- 1.1 The process to renew Haringey's Community Strategy is underway.
- 1.2 A conference for the HSP partners was held on 25th May. A number of key issues and priorities have emerged through this conference. These priorities will be subject to further discussion and agreement and consultation with residents and wider stakeholders. Alongside this there will be further consideration by the HSP and also within the partnership theme boards.
- 1.3 A full report back on the outcomes of the conference will sent out over the summer. The loose priorities and issues that have come forward from the conference are shown below. Of particular relevance to the WBPB is **'promote healthy living and focus on mental well-being – a healthier and caring borough as well as a better borough'**.
- 1.4 The initial issues will obviously need to be refined and some, such as crime and an emphasis on raising educational attainment, are existing priorities that will need to be renewed. However, the list does give a real sense of the key concerns of the HSP.
- 1.5 Proposals for the Well-being Partnership Board to feed into the development of the Community Strategy are shown below.

RECOMMENDATIONS

2. Recommendations

That the WBPB:

- 2.1 Note the emerging priorities from the HSP event on 25 May.

- 2.2 Agree the process for consulting on the Community Strategy within the Well-being Partnerships which feed into this board.
- 2.3 Agree that the feedback from Partnerships is reported at the next WBPB meeting on 4 September where priorities for the Community Strategy will be discussed in detail.

LEAD OFFICER

Further information on the development of Haringey's Community Strategy and the policy context can be obtained from Janice Robinson, Principal Policy Officer, Policy and Partnerships, Haringey Council, 020 8489 2613 janice.robinson@haringey.gov.uk

3. Introduction

- 3.1 An extensive consultation strategy has been developed to ensure that the views of all stakeholders are taken into account in the Community Strategy. The stakeholders are likely to wish to have varying degrees of input on different parts of the Community Strategy and at different points in the process.
- 3.2 The consultation strategy is a three-stage process involving all stakeholder groups.
- 3.3.1 Stage One is a far-reaching, open resident, public and partner organisation consultation asking for ideas about the future of the borough. This has been branded as 'Have your say Haringey - shape the future'.
- 3.3.2 An HSP conference was held at Alexandra Palace on 25 May to start the consultation process and give partners the chance to voice what they felt the key future challenges and opportunities were for their organisations and for Haringey as a whole.
- 3.3.3 A full report back on the outcomes of the HSP conference will be sent out over the summer. Early analysis shows that the following issues and priorities have emerged as key:
- **Encouragement of active engagement, the development of social entrepreneurship and higher levels of social capital. Support volunteering and more positive images.**
 - **Promote healthy living and focus on mental well-being - a healthier and caring borough as well as a better borough.**
 - **Develop a greater confidence in the borough, its people and its organisations.**
 - **A greater focus on Haringey *the place*.**
 - **Better transport and connectivity – across the borough and with other major areas of employment.**
 - **Tackle worklessness and build business and skill levels.**
 - **Raise educational attainment.**

- **Reduce crime and the fear of crime – changing perceptions.**
- **Raise the game for the partnership – meet the challenge of the LAA.**
- **Better and more informed targeting of regeneration and priority neighbourhoods.**
- **Focus on the environment and wider sustainability issues.**

- 3.3.4 A variety of publicity materials will be produced to both raise awareness and encourage participation amongst residents and other stakeholders. Chief amongst these consultation materials is a postcard, available in print form throughout the borough at libraries, GP surgeries, outdoor events, et cetera, as well as online. Respondents who return postcards will be entered into prize draws for cinema tickets and shopping vouchers. The postcards allow residents and other stakeholders to express what they believe Haringey's priorities should be over the next 10 years. The postcard is attached as Appendix 1.
- 3.4 In Stage Two of the consultation the HSP Board will workshop the priorities and agree a vision statement in a facilitated four-hour session informed by the Stage One report; this is scheduled to take place in mid-September.
- 3.5 During Stage Three of the consultation programme the draft plan will be written and then approved at the December HSP Board meeting. It will then be produced as an approved draft and a précis in a leaflet with a link to the website. More formal consultation will then be undertaken with feedback being sought from all stakeholders.
- 3.6 The HSP would like all partners to carry out consultation about issues to include in the Community Strategy within their own organisations
- 3.7 Additionally, the WBPB will need to consider how the views of the wider well-being structure sitting under the WBPB will feed into the consultation and planning process of the Consultation Strategy. Each group could discuss the questions included in Appendix 1.
- 3.8 It is proposed that feedback from these discussions will be considered at the 4 September meeting of the WBPB; the Council Consultation Manager has agreed to facilitate this discussion.
- 3.9 Advice on what is expected and how organisations carry out the consultation will be provided. Briefings and additional support will be provided to smaller organisations if it is required. The timescale for the consultation is set out in Appendix 2 and the communications plan is shown in Appendix 3.
- 3.10 As the HSP will be meeting in October to prioritise the findings from the wide consultation being undertaken throughout the summer, it would be useful for the WBPB to take the recommendations from the next meeting to feed into the October HSP meeting.

Appendix 1

Consultation Postcard



What are the good things about living in Haringey?

What three things do you think would make Haringey an even better place to live?

1

2

3

What should Haringey be like in 10 years time?

What concerns do you have about living in Haringey?

Please let us have your name and address to enter into the prize draw to win shopping vouchers and cinema tickets. You must be over 12 years of age to enter. Please make sure you send this to arrive before 25 August 2006. The draw will take place on 25 August 2006

Name
Address

Postcode

Appendix 2

Time table for developing the Community Strategy

Following more detailed planning the milestones have been refined and these are shown below.

No	Milestone(s)	Target Date
1	Evaluation of HSP & Community Strategy process	TBD
2	Evidence base and key statistics to support development of community strategy	End of April ✓
3	Produce consultation strategy and plan that is specific to the Community Strategy	Start Apr – End of May ✓
4	1 st HSP event – developing the next Community Strategy	25 th May 2006 ✓
5	Analyse outcome of HSP conference and produce conference report	By end of June 2006
6	Briefing for the voluntary and community sector	June 2006 and on-going
7	HSP Meeting	20 th June 2006
8	Summer consultation (wider resident and stakeholder consultation)	Start June 2006 end mid August 2006
9	Consultation using Council's own and other more formal structures, e.g. the REJCC, Youth forum, Older Peoples Forum	Summer/ autumn
10	HSP members to consult with their user forums and staff and provide outcomes to Policy & Partnerships.	By mid September
11	HSP theme boards consultation Commencing	4 th September – 13 th September
12	Consultation with Area Assemblies	11 th September – 17 th October
13	Report pulling together consultation results	14 th September (TBN)
14	Report for Council Executive Advisory Board	Between 14 th Sept – 15 th Oct
15	An HSP facilitated workshop to agree priorities and set vision statement (this will use the HSP meeting date)	16 th October
16	Sustainability impact assessment	October 2006
17	Draft of Community Strategy completed	17 th November 2006
18	Draft of Community Strategy to HSP on 20 th December	23 rd November
19	Draft of Community Strategy to Council Executive Advisory Board	tbc
20	HSP	20 th December
21	2nd draft of Community Strategy completed	13 th January 2007
22	Formal consultation on approved 2 nd draft/précis (via	19th January –

No	Milestone(s)	Target Date
	website e mail/post)	5 th February 2007
23	Report and final draft to Council Executive on 20 th February	13 th February 2007
24	Formal draft for approval completed by	23 rd February
25	Seek approval of Council & HSP	19 th and 22 nd March respectively
26	Publish document in a variety of appropriate formats	April 2007

Appendix 3

Communications media plan for HSP Community strategy

This is a draft plan written to support the consultation plan and to help engage residents in the development of the strategy.

Haringey People and the web will form a major part of the communications plan

Media	Activity
HSP Web site (links to it from partners websites)	Publish events list as opportunities to comment, Ask for feedback as per postcard continually update
Haringey People June issue	Heads up announcement – watch this space
CVS Newsletter	Asking for comment
HSP Web site	Continually update with events list and some samples of feedback received
Local papers – June/July	Photography competition asking young people to send in their photos of things they would like to see in the borough or things from other places that would make Haringey better
Haringey People July Issue	Watch out for Have your say Haringey –shaping a bright future events and displays throughout the summer
HSP Web site	Report Amalgamated responses to consultation
Haringey People Dec Issue	Précis of draft CS and how to get full copies, opportunity for feedback on draft
Haringey People April issue	Precis of final and opportunity for partnership working together piece
HSP Web site	Draft report for stage two consultation Invitation to response