



AGENDA ITEM 8a

MEETING

**Well-being Partnership Board (WBPB)
5 July 2006**

TITLE Update on Haringey's Community Strategy 2007-2016

SUMMARY

- 1.1 The process to renew Haringey's Community Strategy is underway.
- 1.2 A conference for the HSP partners was held on 25th May. A number of key issues and priorities have emerged through this conference. These priorities will be subject to further discussion and agreement and consultation with residents and wider stakeholders. Alongside this there will be further consideration by the HSP and also within the partnership theme boards.
- 1.3 A full report back on the outcomes of the conference will sent out over the summer. The loose priorities and issues that have come forward from the conference are shown below. Of particular relevance to the WBPB is **'promote healthy living and focus on mental well-being – a healthier and caring borough as well as a better borough'**.
- 1.4 The initial issues will obviously need to be refined and some such as crime and an emphasis on raising educational attainment are existing priorities that will need to be renewed. However the list does give a real sense of the key concerns of the HSP.
- 1.5 Proposals for the Well-being Partnership Board to feed into the development of the Community Strategy are shown below.

RECOMMENDATIONS

2. Recommendations

That the WBPB:

- 2.1 Note and provide comments on the overall direction of the Community Strategy process.

- 2.2 Consider how they will consult on the Community Strategy within their respective organisations, through the Partnership structure and how service user and carer involvement will be achieved.
- 2.3 Consider setting up a combined project group to consider priorities for inclusion in the Community Strategy and the Local Area Agreement.
- 2.4 Agree to discuss the priorities identified for the Community Strategy at the next WBPB on 4 September.

LEAD OFFICER

Further information on the development of Haringey's Community Strategy and the policy context can be obtained from Janice Robinson, Principal Policy Officer, Policy and Partnerships, Haringey Council, 020 8489 2613 janice.robinson@haringey.gov.uk

3. Introduction

3.1 A full report back on the outcomes of the HSP conference on considering the priorities for the Community Strategy will sent out over the summer. Early analysis shows that the following issues and priorities have emerged as key:

- **Encouragement of active engagement, the development of social entrepreneurship and higher levels of social capital. Support volunteering and more positive images.**
- **Promote healthy living and focus on mental wellbeing - a healthier and caring borough as well as a better borough**
- **Develop a greater confidence in the borough, its people and its organisations**
- **A greater focus on Haringey *the place***
- **Better transport and connectivity – across the borough and with other major areas of employment**
- **Tackle worklessness and build business and skill levels**
- **Raise educational attainment**
- **Reduce crime and the fear of crime – changing perceptions**
- **Raise the game for the partnership – meet the challenge of the LAA**
- **Better and more informed targeting of regeneration and priority neighbourhoods**
- **Focus on the environment and wider sustainability issues**

3.2 The HSP would like all partners to carry out consultation about issues to include in the Community Strategy within their own organisations.

3.3 Advice on what is expected and how organisations carry out the consultation will be provided. Briefings and additional support will be provided to smaller organisations if it is required. The timescale for the consultation is set out in the Appendix 1 and the communications plan is shown in Appendix 2.

3.4 In order to co-ordinate the views of well-being partners it is proposed to set up a combined project group to consider priorities for inclusion in the Community

Strategy and the Local Area Agreement. This group could then report back to the Well-being Partnership Board at the next meeting on 4 September.

- 3.5 As the HSP will be meeting in October to prioritise the findings from the wide consultation being undertaken throughout the summer it would be useful for the WBPB to take the recommendations from the next meeting to feed into the October HSP meeting.

Appendix 1 – Time table for developing the Community Strategy

Following more detailed planning the milestones have been refined and these are shown below.

No	Milestone(s)	Target Date
1	Evaluation of HSP & Community Strategy process	TBD
2	Evidence base and key statistics to support development of community strategy	End of April ✓
3	Produce consultation strategy and plan that is specific to the Community Strategy	Start Apr – End of May ✓
4	1 st HSP event – developing the next Community Strategy	25 th May 2006 ✓
5	Analyse outcome of HSP conference and produce conference report	By end of June 2006
6	Briefing for the voluntary and community sector	June 2006 and on-going
7	HSP Meeting	20 th June 2006
8	Summer consultation (wider resident and stakeholder consultation)	Start June 2006 end mid August 2006
9	Consultation using Council's own and other more formal structures, e.g. the REJCC, Youth forum, Older Peoples Forum	Summer/ autumn
10	HSP members to consult with their user forums and staff and provide outcomes to Policy & Partnerships.	By mid September
11	HSP theme boards consultation Commencing	4 th September – 13 th September
12	Consultation with Area Assemblies	11 th September – 17 th October
13	Report pulling together consultation results	14 th September (TBN)
14	Report for Council Executive Advisory Board	Between 14 th Sept – 15 th Oct
15	An HSP facilitated workshop to agree priorities and set vision statement (this will use the HSP meeting date)	16 th October
16	Sustainability impact assessment	October 2006
17	Draft of Community Strategy completed	17 th November 2006
18	Draft of Community Strategy to HSP on 20 th December	23 rd November

No	Milestone(s)	Target Date
19	Draft of Community Strategy to Council Executive Advisory Board	tbc
20	HSP	20 th December
21	2nd draft of Community Strategy completed	13 th January 2007
22	Formal consultation on approved 2 nd draft/précis (via website e mail/post)	19th January – 5 th February 2007
23	Report and final draft to Council Executive on 20 th February	13 th February 2007
24	Formal draft for approval completed by	23 rd February
25	Seek approval of Council & HSP	19th and 22 nd March respectively
26	Publish document in a variety of appropriate formats	April 2007

Appendix 2

Communications media plan for HSP Community strategy

This is a draft plan written to support the consultation plan and to help engage residents in the development of the strategy.

Haringey People and the web will form a major part of the communications plan

Media	Activity
HSP Web site (links to it from partners websites)	Publish events list as opportunities to comment, Ask for feedback as per postcard continually update
Haringey People June issue	Heads up announcement – watch this space
CVS Newsletter	Asking for comment
HSP Web site	Continually update with events list and some samples of feedback received
Local papers – June/July	Photography competition asking young people to send in their photos of things they would like to see in the borough or things from other places that would make Haringey better
Haringey People July Issue	Watch out for Have your say Haringey –shaping a bright future events and displays throughout the summer
HSP Web site	Report Amalgamated responses to consultation
Haringey People Dec Issue	Précis of draft CS and how to get full copies, opportunity for feedback on draft
Haringey People April issue	Precis of final and opportunity for partnership working together piece
HSP Web site	Draft report for stage two consultation Invitation to response