

Agenda item:

[No.]

General Purposes Committee

On 23 September 2010

Report Title. Census 2011.

Report of **Chief Executive**

Signed :



14.9.10

Contact Officer :George Cooper

Wards(s) affected: **All**

Report for: **Non-key decision**

1. Purpose of the report (That is, the decision required)

1.1. To identify liaison and assistance arrangements in support of the Office for National Statistics' ten-yearly population Census to be held in 2011.

2. Introduction by Cabinet Member (if necessary)

2.1. n.a.

3. State link(s) with Council Plan Priorities and actions and /or other Strategies:

3.1. Support for the Census, the most detailed "snapshot" analysis of local population, could be critical in furthering at least two of the Council's priorities for developing

a thriving Borough with High Quality services, as Census data is one of the key determinants informing Revenue Support Grant.

4. Recommendations

- 4.1. That the Committee support a positive programme of liaison and assistance as now detailed and ;
- 4.2. That Full Council receive a presentation by the ONS Census Area Manager at it's meeting on 18th October 2010.
- 4.3. That consideration be given to the establishment of an ad hoc Member Advisory Group in respect of supporting the Census.

5. Reason for recommendation(s)

- 5.1. The ONS requires a certain level of help and co-operation from local authorities for its census preparation and delivery to a greater extent than in 2001, the last census. This is in response to suggestions of significant undercount of population deriving from the last census, particularly in inner-urban areas.
- 5.2. Given the resource dimension of the Census, it is demonstrably in the interests of the residents served by Haringey to maximise the inclusiveness of the register.

6. Other options considered

6.1.n.a.

7. Summary

- 7.1. The desire by ONS to invite a greater measure of involvement in its delivery of the 2011 Census, scheduled for March 27th 2011 but continuing for some time after that, includes the following features:

- 7.2. An ongoing commitment to share property address datasets such as the Local Land and Property Gazette (LLPG), Electoral Register, Council Tax etc.
- 7.3. A commitment to help publicise the importance of the Census utilising material to be produced by ONS
- 7.4. Named officers of each Council, including hopefully a task group, with whom ONS officers and consultants, mainly through its Census Area Managers, can liaise to gain intelligence about each locale and both assistance in recruiting enumerators and physical support in terms of meeting rooms, basic storage facilities and the like for such staff.
- 7.5. A commitment to a Census Liaison Partnership Plan (CLPP) which encapsulates means of understanding the local area, of reaching its community to maximise returns, of maintaining the address register, and of identifying field operations and logistical support.
- 7.6. Some 180 Census Area Managers are being appointed so most serve more than one Borough or District. But Haringey has been allocated one Manager to serve it alone. Each Manager is appointed in August and, after training, has one month to submit "Version One" of the CLPP to the ONS.
- 7.7. Although the CLLP must be produced in September, it will be a live document and as such, will benefit enormously from the input of Elected Members, Officers and Community leaders as it develops. Local Representation and intelligence are seen as enormously important.
- 7.8. The Authority has sought to assist the Census get off to a good start by, for example:
 - 7.9. Fully co-operating in information exchanges on matters such as the LLPG;
 - 7.10. setting up, under the aegis of the Chief Executive, a task group representing all departments and including officers who can be of particular help in address checking, project management, recruitment and marketing.
 - 7.11. finding office space for the Census Area Manager in the Civic Centre and giving him access to resources such as harinet
 - 7.12. liaising not only with ONS but also with other authorities with common interests
 - 7.13. An ONS "Councillor Handbook" has been distributed, identifying the vital role elected Members can have in ensuring a successful outcome. The Area Manager, Mr Simon McKeown will want to talk to as many Members as possible and it is recommended herein that he be invited to make a presentation to the Full Council.
 - 7.14. The Authority's support role will continue to develop and Member support for this is sought.

8. Chief Financial Officer Comments

8.1. n.a.

9. Head of Legal Services Comments

9.1.n.a.

10. Head of Procurement Comments –[Required for Procurement Committee]

10.1. n.a.

11. Equalities &Community Cohesion Comments

11.1. n.a.

12. Consultation

12.1. It is explicit in this report that the Census requires the widest possible consultation and this is a key feature of the CLPP as it emerges.

13. Service Financial Comments

13.1. n.a.

14. Use of appendices /Tables and photographs

14.1. n.a.

15. Local Government (Access to Information) Act 1985

15.1. Census Act 2010

15.2.