

Appendix 2 Recommended new trustees for HCC

POPPY WILLIAMS - Commercial Finance Director, Monzo Bank Ltd

Poppy is currently Commercial Finance Director at Monzo Bank and was formerly Finance Director at Barclays International. She is a local resident of Bruce Grove who has lived in the borough since 2016 and is deeply invested in the area's long-term vibrancy as she raises her two children there. She is interested in the Trustee role because she views culture as the "heartbeat of Haringey" and vital for fostering social cohesion and identity. Professionally, she brings extensive expertise in financial governance, commercial strategy, and data-driven decision-making.

Connection to Haringey: Poppy has lived in Haringey for over a decade and is based in Bruce Grove.

DAVID HOLLEY - Head of Events for London, Greater London Authority

David is currently Head of Events for London at the Greater London Authority and previously held leadership roles focused on revenue generation and cultural programming in Lambeth and the Royal Docks. Having lived in Haringey for 19 years, he is motivated by the opportunity to champion local voices and ensure culture remains a tool for social justice within the "Rebel Borough." Professionally, he brings over 20 years of experience in leading major cultural programs, robust financial governance, and strategic planning.

Connection to Haringey: David has lived in Haringey for 19 years and is based on Westbury Avenue.

FREDDIE DELMOTTE – Associate, Onside Law LLP / Legal and Business Affairs Executive, Creative Artists Agency

Freddie is a qualified solicitor specialising in sports, media and entertainment law. She is currently an Associate at Onside Law LLP and is seconded to the Sports Legal and Business Affairs team at Creative Artists Agency (CAA), one of the world's leading talent and sports agencies. Previously, she held legal and business affairs roles at The Walt Disney Company and Paramount, and trained at Bird & Bird LLP, including a secondment to the Premier League. Freddie brings expertise in legal governance, compliance, commercial contracts, intellectual property, sponsorship, media rights and strategic risk management. Alongside her professional work, she provides pro bono legal support to the International Paralympic Committee and has extensive experience of volunteering, governance and youth leadership through organisations including the Youth Sports Trust.

Connection to Haringey: Freddie recently moved to Haringey and is keen to contribute her legal, governance and sports and entertainment sector expertise to support the borough's cultural development and long-term legacy.