

**From:** Rob Edge. (Agent for the applicant)  
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**Dated** 4 August 2025

**To:** Those objecting To be sent via the Licensing Authority

**CC.** Licensing Authority [Licensing@haringey.gov.uk](mailto:Licensing@haringey.gov.uk)

*Dear Objector,*

**Premises Licence Application- Licensing Act 2003.**

**Application for a New Premises Licence- 24 Commerce Road London N22 8ED**

Thank you for your correspondence, Firstly, to introduce myself, I am the licensing agent acting on behalf of the applicant for this premises licence.

As your representations to the application for this premises licence has been forwarded to me by the Licensing Authority, I am responding via licensing, and I hope to answer your questions, and allay any concerns you may have initially had:

My client is a very responsible operator and reputable business person, who has recently taken over this premises.

In response to the points you have raised, I will cover these below by bullet point:

- The number of premises in area can only be a consideration when they fall within a Cumulative Impact Zone – commonly known as a CIZ.
- The operating schedule for this application contains very robust conditions, to evidence that they have listened to the concerns raised in relation to the application.
- a. To ensure that the premises uphold all of the four licensing objectives, the applicant will ensure that the following policies are fully implemented and adhered to:
  - Staff training in accordance with the Licensing Act 2003.
  - A robust licensing compliance pack consisting of (Not least):
    - Refusals log
    - Staff Training log
    - DPS Authorisations sheet
    - Challenge 25 posters
    - Signage
- b. This is a relatively new premises licence application and must be judged on its own merits, and we are hopeful you will see that the owners wish to work in harmony with their neighbours, although these are the hours they have applied for, they will not necessarily be fully utilising them on a daily basis.

- c. While it may be challenging to have direct control over such noise, there are steps we can take to minimize its impact and demonstrate our commitment to addressing these issues.

Such as:

- **Communication and signage:** Clearly communicate to patrons and visitors the importance of maintaining a respectful noise level when arriving at or leaving our premises. (verbally by staff and with signage)
- d. It should be noted that the Premises Licence Holder intends to implement effective training, operational systems, and robust policies to a high level in the pursuit of good practice, and due diligence.
- e. It should be noted that there are no objections by any of the Responsible Authorities, demonstrating their confidence in this premises licence application.

**Can I ask that, given the information above, you will now consider withdrawing your objections to this application. Please feel free to contact me if you require any further information in relation to the application.**

Kind regards

Signature redacted

Rob Edge (Director/Founder)  
Licence Leader Ltd