



RE – London Borough of Culture 2027; Alternative Delivery Arrangement

I am writing to express Tottenham Hotspur's support for Haringey Council's intention to establish a charity as the delivery arm of the London Borough of Culture 2027.

We are incredibly proud to be part of Haringey's vibrant cultural scene which is home to a vast array of artistic and creative talent. The establishment of a charity will ensure we are able to maximise the impact of the London Borough of Culture award as we head towards Euro 2028.

The Club's support for Haringey's Borough of Culture year reflects its commitment to provide life-changing opportunities for young people in Tottenham – creating a sport, leisure and entertainment destination, bringing new visitors to the area and embracing the arts and culture.

Our Stadium sits at the heart of a community rich in diversity and our multi-purpose venue has hosted a range of high-profile sporting and non-sporting events. A host of world-renowned artists have appeared on stage at Tottenham Hotspur Stadium with Beyonce, Lady Gaga, Travis Scott and Wizkid all performing to sold out crowds, helping to drive visitors, tourism, and investment to the area.

Footfall on Tottenham High Road increases by 60% during major events with over 2,500 people employed at Tottenham Hotspur Stadium. Around 65% of event day staff are recruited from within a 5 mile radius of the Stadium. More broadly, an in-depth analysis of the Club's socio-economic impact in 2023 found the Club contributes £900m of gross output to London's economy and £344 in our Triborough area of Haringey, Enfield and Waltham Forest.

The Borough of Culture in 2027 enables us to build further on this success and lay the groundwork for a successful Euro 2028, when our area shall be proud to welcome visitors from across Europe and beyond for a major international football tournament.

We are also proud that several cultural organisations have already made their home in Tottenham with Sarabande Foundation, set up by the late designer Alexander McQueen to support creative and visionary talent, based in our Paxton 17 development. It now provides space to 15 artists and designers helping to inspire a new generation of cultural talent across the local area.

Sarabande has had a transformative impact on our community, helping to create a vibrant arts scene and building on Tottenham's reputation for producing London's very best creative talent.

We believe that the London Borough of Culture award will help propel Tottenham and Haringey to the next level, as a recognised cultural destination, and provide additional once in a lifetime opportunities, to showcase the incredible talent within our community.

We are delighted to have already offered the dedicated the use of office-space to the London Borough of Culture delivery team, which will allow the programme to have a base of operations in the East of Haringey.

We are also very proud to be co-producing the grand finale of London Borough of Culture 2027 in March 2028 *Homegrown Haringey*; showcasing the phenomenal musical talent that has come from the borough.

As an organisation deeply embedded at the very heart of its community for over 140 years, our long-held ambition is for our borough to be an exciting, vibrant place to live and work, and we should be pleased to work with Haringey Council to deliver this ambition.

Yours sincerely



Donna-Maria Cullen
Executive Director, Tottenham Hotspur
Chair of Trustees, Tottenham Hotspur Foundation