

# **Haringey Alcohol Strategy and Action Plan 2025 to 2029**

**Briefing Slides**

Health in All Policies

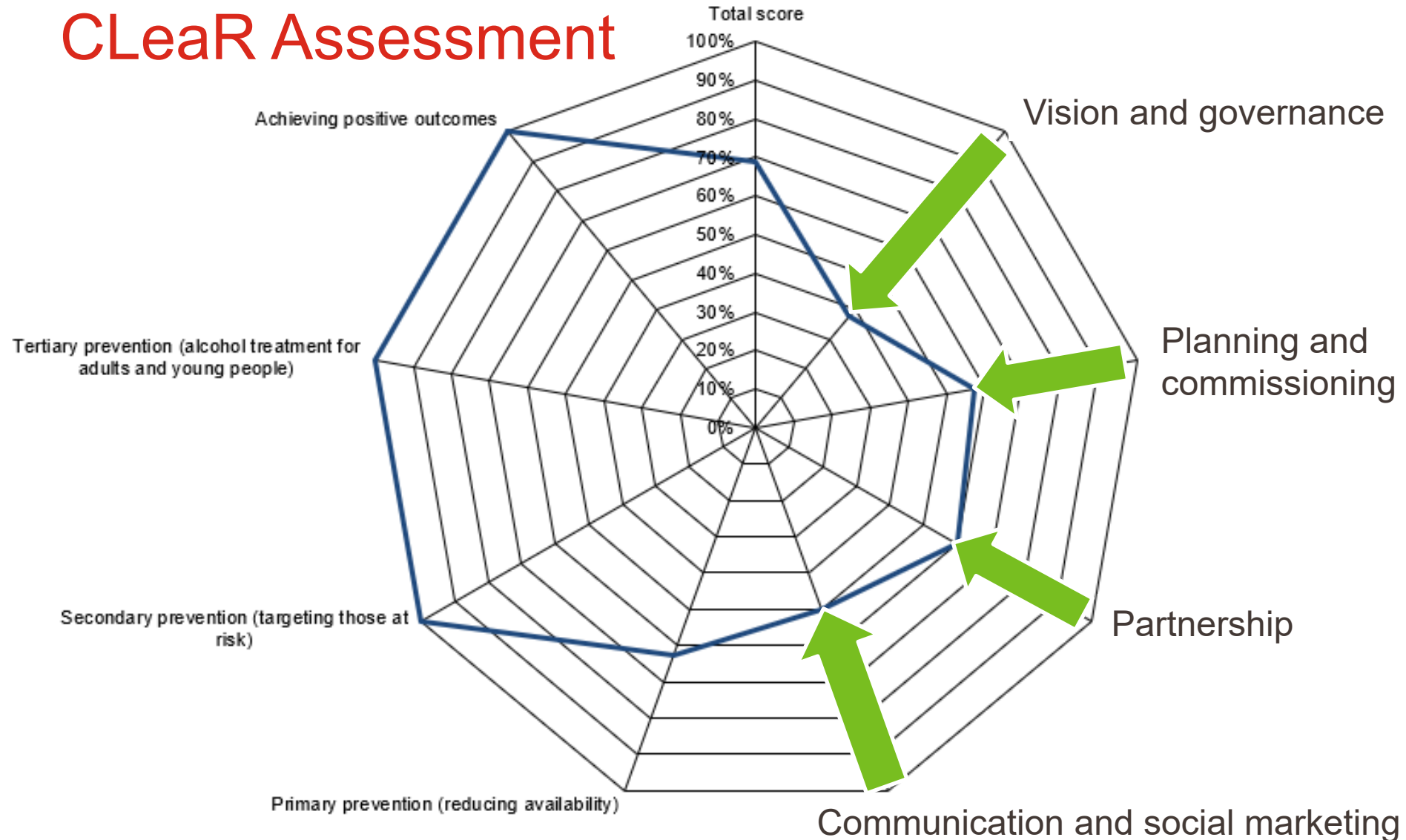
# Why focus on Alcohol?

- **23 alcohol specific deaths in 2023.** This includes alcohol poisonings, alcoholic liver disease and alcohol-related neurologic disorders due. This is down from 30 in 2022. **62 alcohol-related deaths in 2023** (down from 70 in 2022).
- **1,148 potential years of life lost due to alcohol-related conditions for males, 379 for females** (2023).
- 1,034 hospital admissions for alcohol-specific conditions, 28 admissions for under 18s (2023/24).
- 662 hospital admissions for mental and behavioural disorders due to use of alcohol (2022/23).
- 15 hospital admissions for alcohol poisoning in Haringey (as of March 2024).
- In 2024, more than half (53%) of individuals in alcohol treatment were aged between 30 and 49.
- White Irish group have a disproportionately high number of hospital admissions for alcohol-specific conditions relative to their population size.
- **1,107 licensed premises that can sell alcohol** (37.4 premises per square kilometre), a continued increase from 660 in 2015/16 and 10<sup>th</sup> highest in England (and London) (2023/24).
- ¼ of secondary students reported that they had drunk alcohol before, 1% said they drank it regularly (2023/24).
- **Overall cost of alcohol harm in Haringey is estimated at £143.3million a year, or £542 per person** (2021/22).

Data last accessed May 2025

# Why a strategic doc and partnership?

## CLear Assessment



# Engagement – discussion points

- How alcohol can harm you – health impacts
- What are the motives for drinking?
- The hidden harm/ casual drinking – for e.g., people drinking more in their homes during COVID19 pandemic
- How accessible it is – often the first thing you see in a shop
- Drinking in public spaces – normalises behaviour
- Be aware of language – not condescending but understandable

# Risk groups

## Deprivation and Alcohol Harm Paradox

- The largest proportion of patients with alcohol dependency or very-high-risk alcohol use live in the least deprived areas of Haringey – **Stroud Green has highest prevalence of patients recorded with alcohol dependency** or very-high-risk alcohol use at 3.4% of adults (1 in 30 people).
- However, **higher hospital admissions for alcohol specific conditions in more deprived areas** of Haringey.

## Homelessness and Rough Sleeping

- **79% of those experiencing rough sleeping** in Haringey have a **drug or alcohol dependency**
- **38% of eviction incidents** were related to alcohol and drug use.

## VAWG

- Women who have **experienced at least one form of gender-based violence** are **3x more likely to be substance dependant** than women not affected by gender-based violence.

**Common drivers of consumption:** stress, anxiety, coping mechanisms, escapism, acceptability, affordability, and availability.

# Reducing Alcohol Harm Partnership



# How did we get here?

## Strategy and Action Plan development

1. Research, data gathering and drafting.
2. Met with lived experience (input on what would be helpful to include).
3. Work with partners, building relationships (contributed sections, evidence and completed own actions).

## Partnership meetings

1. **March 2024**  
Roundtable to introduce the work and agree involvement and how the partnership could work.
2. **March 2025** First partnership meeting to discuss partners work and hear from national partners (Alcohol Change).

## Refine and finalise

1. At least 3 drafts of both docs shared with partners.
2. Discussed at partner meeting.
3. **Present to Lead Member and Health and Wellbeing Board – June 2025.**
4. Publication

# The Strategy and Action Plan

## Haringey Alcohol Strategy

2025 to 2029

## Haringey Alcohol Action Plan

Proposed Objectives  
2025 to 2029



# Action Plan – Start Well

*Our joint ambition: Ensuring young people, families, and communities are free from the harms of alcohol, and treated with dignity and respect.*

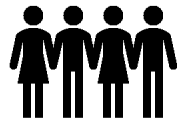
Aims	
Prevention	Raise awareness of alcohol-related harms to children, young people, and families.
	Reducing Underage Sales of Alcohol.
Reduction	Ensure that those interacting with children, young people and families can identify hidden harm and alcohol misuse and then signpost to appropriate support and awareness.
Treatment and Support	Ensure quality services are available for children, young people and families affected by alcohol harm using a systemic whole-family approach.



# Action Plan – Live and Age Well

*Our joint ambition: for individuals and communities to make responsible choices around alcohol and support those with needs*

Aims	
Prevention	Promote healthy behaviour and wellbeing among adults in the borough.
	Encourage Haringey residents to seek help in alcohol-related matters, including promoting self-help resources and reaching out for support.
	Promote healthy behaviour and wellbeing in Haringey workplaces.
Early Interventions	Ensure early identification pathways across Haringey are in place, and direct individuals at risk to appropriate services, including easy access to Identification and Brief Advice.
Treatment and Support	Ensure alcohol treatment is available and right for everybody.
	Ensure alcohol treatment is embedded in holistic work supporting individuals facing multiple disadvantages.



# Action Plan – Healthy Place

*Our joint ambition: For alcohol use in Haringey to not negatively impact communities.*

Aims	
Prevention	Continue strategically regulating access and availability of alcohol, especially in areas of vulnerability, around schools, and online.
	Produce a Community Alcohol Toolkit /Improve local vulnerability mapping.
	Identify unlicensed premises.
Early Intervention	Tackling the sales and distribution of illicit alcohol.
	Limit ASB caused by drinking alcohol in public through extension of Public Space Protection Orders.



# Linked to wider strategic work

Violence Against Women and Girls Strategy 2016-2026

2022

bridge  
for happy and healthier communities

METROPOLITAN POLICE  
Territorial Policing

TOTAL POLICING

NHS  
Haringey  
Clinical Commissioning Group


Haringey  
LONDON

Proposed borough wide Public Spaces Protection Order consultation

Haringey  
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HARINGEY JSNA – FOCUS ON:  
ALCOHOL NEEDS ASSESSMENT

Rough Sleeping Strategy 2023 - 2027



All Strategy artwork produced by Mitchell Coney, 2022

COMBATING DRUGS PARTNERSHIP  
HARINGEY COUNCIL

North Central London Integrated Care System

North Central London Population Health and Integrated Care Strategy

HARINGEY'S HEALTH AND WELLBEING STRATEGY 2024-2029



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Licensing Act 2003

Haringey Statement of Licensing Policy 2021 - 2026

This Policy should be read in conjunction with:  
The Licensing Act 2003  
Available from [www.legislation.gov.uk/2003](http://www.legislation.gov.uk/2003)

Government Guidance under Section 182 of the Licensing Act 2003  
A Home Office document available from HMSO. Information also available on the GOV.UK website: [www.gov.uk](http://www.gov.uk)

Haringey Council's guidance documents on making applications under the Licensing Act 2003  
Available from Haringey Council's Licensing Service on request and our website: [www.haringey.gov.uk/licensing](http://www.haringey.gov.uk/licensing) or by calling 020 8489 8232.

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Healthy Weight Strategy

2022-2025

the haringey deal

Corporate Delivery Plan

2024 – 2026



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# Moving forward

- **Meet twice a year** with updates on the Action Plan.
- **Report annually** to the Health and Wellbeing Board.
- A lead within the relevant boards of Start Well, Age Well, Live Well and Place Boards, to feedback on work of partnership when necessary.
- **Continuous partnership working.**
- **Future focus and discussions:** advertising, licensing and embedding into policy (e.g., Older People Housing and Homelessness Strategy)
- Update Alcohol Joint Strategic Needs Assessment (JSNA)

