

'INCREASING PARTICIPATION'

Sport and Physical Activity Strategy

Presentation to The Better Places Partnership Board
8 March 2006

HARINGEY COUNCIL



Context

- National focus through “Choosing Health” White Paper and “Physical Activity Action Plan”.
- The creation of the Children’s Service and healthy lifestyle/obesity focus.
- Emerging HSP priorities around Well Being and Better Places.
- The demonstrable role that sport plays in addressing social exclusion.

Context

- The new CPA Culture Block/KLOE's and focus upon Participation, Equality, Quality and VFM.
- The 2012 Olympic and Paralympics.
- Existing range of good but ad hoc practise and provision eg. Sheltered Housing pilot, London Youth Games, Estates Football (THFC).

Ambition

- To develop a range of good quality and accessible sports facilities and opportunities [IMPROVING SERVICES].
- To stimulate and improve participation and health, particularly amongst disadvantaged groups [NARROW THE GAP].
- To develop community ownership and involvement [COMMUNITY ENGAGEMENT].

Ambition

- To develop and extend the range of diversionary sports activity, particularly for young people [SAFER COMMUNITIES].
- To provide local good quality sports provision in a safe and secure environment [BETTER ENVIRONMENT].
- To support the drive to improve educational attainment and lifelong learning [EDUCATIONAL ACHIEVEMENT].

Action (People)

- Develop 'commissioning' function and capacity, including the establishment of a sports club/operator/agency registration/accreditation scheme, and health outcome focused research (HPCT).
- Combine and secure additional revenue funding to support larger scale and more integrated targeted activity programmes linked to key 'people' strategies eg. Experience Counts, Mental Health, Workforce.

Action (People)

- Establish a new cross agency forum for Sport and Physical Activity planning and delivery in the Borough, linked to the HSP, and sub-regionally to new North London Sports Partnership (NLSA).
- Establish a baseline for sports and physical activity participation in the Borough, and a framework to inform and guide the development of intervention programmes and partnerships.

Action (People)

- Negotiate and implement new Access and Programming Agreements with secondary school sites, and other operators.
- Overhaul and extend the use of the 'Active Card' (Eazycard) and Leisureline to provide user-friendly access and management information tools.

Action (Places)

- Complete main leisure centre investment in new health and fitness facilities and wider refurbishment.
- Develop localised network of facilities aligned with Area Assemblies and Children's Networks, and improve/extend sports facilities on/or adjacent to secondary school sites (BSF), parks and estates (Decent Homes).
- Develop White Hart Lane Community Sports Centre as the Borough's primary sports development/excellence site (Barclays/THFC Places for Sport).

Action (Places)

- Develop Supplementary Planning Guidance and the use of S106 agreements and investment funding.
- Encourage facility operators to achieve recognised quality standards eg. QUEST, ISO, Chartermark.

Outcomes (Monitoring)

- Increased and equitable participation in sport and physical activity [children, BME's, elderly, disabled):
 - DCMS PSA3
 - Culture Block BVI's (LPS)
 - Local PI's/EPI's
 - Annual Schools Sport Survey
- To reduce staff sickness and improve staff satisfaction and attendance at work.

Outcomes (Monitoring)

- Improved and equitable resident and user satisfaction with Local Authority facilities and activities:
 - BVI 119
 - Local PI's/EPI's
- Improved Local Authority facility utilisation and value for money:
 - Culture Block BVI's/Local PI's

Outcomes (Monitoring)

- Increase the volume of volunteer activity in delivering sports and physical activity provision:
 - Culture Block BVI (LPS) and Safer, Stronger Communities Local Area Agreements
- Improved health, care, inclusion and community safety outcomes:
 - Local Quality of Life Indicators
 - other Agency/Function PI's

Ideas

Improving provision for walking, cycling, jogging in Parks [Recreation, Libraries, HPCT, Transport, Community Associations, Neighbourhood Management, LVRPA].

Water based recreation opportunities - swimming, sub aqua, sailing, canoeing. Links to safety and children. [Children's Services, Voluntary Sector, LVRPA, Recreation, Environment Agency].

Improved access to parks and open spaces - information, signage, CCTV, lighting, paths, entrances. [Streetscene, Social Services, MPS, Transport, Voluntary Sector Forums, Housing, Neighbourhood Management].

Ideas

Create a Sports Scholarship programme - linking curricular and voluntary sector input, and particularly targeting talented disadvantaged young people [Recreation, Voluntary Sector, Sport England, NGBs, Children's Services and Schools].

Improve access to school based facilities and provision to encourage wider community use and participation, particularly amongst disadvantaged groups [Children's Services and Schools, Recreation, Voluntary Sector, Neighbourhood Management].

Improving play/sports facilities on estates, in conjunction with young people, residents/ tenants [Housing, Recreation, SureStart, Tenants Associations, HARPA].