

**From:** @haringey.gov.uk>  
**Sent:** Saturday, June 22, 2024 7:35 PM  
**To:** [p.mayhew@btbl.co.uk](mailto:p.mayhew@btbl.co.uk)  
**Cc:** Licensing <[Licensing.Licensing@haringey.gov.uk](mailto:Licensing.Licensing@haringey.gov.uk)>  
**Subject:** Fwd: MIK TREATZ 88 BRUCE GROVE N17

Dear Sirs,

The Licensing Authority is considering your application under the impacts on the four licensing objectives.

The premises has been operating into the early hours of the morning and has stated that they are only offering/providing cold food and drinks to patrons. The premises operates as a 'ice-cream/desert' type business and actively appeals to young people via its Instagram pages and the way in which it advertises to customers.

The premises first came to the attention of the Licensing Authority in January 2022, six months after the premises had said to have been operating. A resident complained about the increased level of packaging waste /litter, which they claimed was branded with MIK Treatz logo and youths gathering on Forest Gardens causing noise nuisance and anti-social behaviour.

It was following this complaint that the Licensing Authority contacted the business relating to the operation into the early hours of the morning and the problems arising from the patrons at the premises. The business advised that they were providing cold food, ice-creams and shakes and did not therefore require a licence.

The Police were called to the premises in April 2022 due to large crowds loitering and causing nuisance, the crowd were patrons from MIK Treatz. No crime was established as no one wanted to engage with the Police.

In November 2022 the local SNT Officers made contact due to complaints of nuisance and anti-social behaviour impacting residents on Forest Gardens. Some engagement was undertaken with the business.

The ASB Enforcement sent a warning to the premises in June 2023 regarding the complaints of increased litter, noise and nuisance stemming from the premises. Mr Mustafa responded to say that he believed the issues have been long standing and not due to his premises, he also asked for guidance as to how to limit noise nuisance from is premises.

A further Licensing warning was sent in July 2023, reminding him of the need to hold a Premises Licence for any licensable activity intended to be provided from the premises, no response was received.

The application now submitted is seeking late hours for the provision of Late Night Refreshment until 2am with the premises closing at 02:15.

The Licensing Authority has concerns about the potential for public nuisance from patrons impacting nearby residents. It has already been an issue in the past and in order to ensure that residents are not unduly impacted we propose an alteration to the hours:

- Late Night refreshment – Friday & Saturday until 2am – closing at 2:15am

- Late Night refreshment Sunday – Thursday 23:00pm until midnight to ensure that the objective of the prevention of public nuisance is promoted.
- Patrons are not permitted to loiter outside on the pavement, and that patrons who leave the premises to smoke do so at the front of the premises and not on Forest Road. We would also ask that the numbers outside to smoke at any one time are limited to 3 at a time.

It is noted that the business operates on various delivery platforms which brings its own issues from drivers coming and going into the early hours of the morning. Delivery drivers should remain at the front of the premises and not congregate on the side road.

From a licensing perspective consideration must be given to the prevention of nuisance objective. We are unable to support the lateness of the hours being applied for across the week.

Regards  
Haringey Licensing Authority.