

**Title:** MOPAC Performance Reward Grant – February 2019

**Report authorised by :** Eubert Malcolm, Interim Assistant Director for Stronger Communities

**Lead Officer:** Joe Benmore, Interim Head of Community Safety & Enforcement

**Ward(s) affected:** All Wards

**Report for Key/ Non Key Decision:** Non key-decision

**1. Describe the issue under consideration**

- 1.1 This briefing note details information about the MOPAC Performance Reward Grant (PRG) for 2018/20.
- 1.2 Between 1 April 2018 and 31 March 2020 MOPAC have agreed to provide a Grant in the amount of £471,591 to the London Borough of Haringey. The purpose of the Grant shall be to fund a number of agreed projects to address three key strategic themes; reducing and preventing violence against women and girls, improving community engagement and confidence in the police and delivering MOPAC's Business Crime Strategy in key town centre areas.

**2. Recommendations**

- 2.1 That Board members note the successful bid aligned to meet the strategic priorities of the Mayor's Police and Crime Plan 2017-2021.
- 2.2 Board members are invited to suggest the focus, on effective ways to deliver the biggest impact on communications spend within the PRG .

**3. Reasons for decision**

n/a

**4. Alternative options considered**

n/a

**5. Background information**

- 5.1 Following extensive consultation between the Metropolitan Police service (MPS) and the London Borough of Haringey. The agreed allocated PRG spend is split between Capital-£211,326 and Revenue- £260,265. Both Capital and Revenue spend can be rolled over into Year 2, and steps have already been taken to ensure Year 1 spend will be available going into the new financial year 2019/20
- 5.2 Project delivery will be governed through the co-chairs of the Community Safety Partnership and spend is to be overseen by the Performance Management Group.
- 5.3 All projects are linked to the CSP Strategy 2013-17 and the Corporate Plan.
- 5.4 The PRG spend will be aligned to the Borough Plan, Young People

at Risk, North Area Violence Reduction Group, and refreshed Community Safety Strategy Action Plan.

5.5 All projects have been selected to represent value for money, partnership working, reducing victimisation and offending and building confidence in civic institutions.

5.6 Specified Spend: £471,591

- VAWG: £29,765
- CCTV £150,360
- BCRP: £74,178
- Tasking: £139,076
- Communications: £78,212

5.7 Communication Initial Ideas:

- Comms suggestion is that the spend is split across the different themes (early signs, pathways, preventative ideas, parents, where can people go) and target specific transitional age groups for each theme.
- This would link to the wider LBH comms priorities this year which includes a campaign around *'keeping our young people safe in the borough'*.
- Research will be carried out on what other boroughs have done to address this issue and see if we can do anything similar to achieve our overall aim.
- Money would be spent on outdoor advertising, digital advertising, videos, digital boards (including bus-stops), leaflets into youth clubs, schools, GP surgeries, A+E departments, libraries.
- Comms will also promote in our Haringey People publication and across LBH social media channels including Twitter, Facebook and Instagram.
- A Communications Strategy and action plan will be developed detailing how the above will be achieved.

## 6 Contribution to strategic outcomes

6.1 This work contributes to the Mayor of London's Policing and Crime Strategy, The three strategic themes reducing and preventing VAWG, Improving community engagement and delivering the MOPAC business crime strategy and will also be aligned to Haringey's forthcoming new Borough Plan, Young People at Risk strategy, as well as the Violent Crime Action Plan and the refreshed Community Safety Strategy.

6.2 Officers and partners will work strategically across related internal and external work areas and boards such as Youth Offending, Safeguarding Children and Adults, Health and Wellbeing, Tottenham Regeneration, Wood Green Bid, Early Help and the Community Strategy.

## 7 Statutory Officers comments (Chief Finance Officer (including procurement), Assistant Director of Corporate Governance, Equalities)

n/a

## 8. Finance and Procurement

8.1 n/a

work streams, as well as pursuing new opportunities. At the end of the each financial year expenditure and outcomes will be reported to the CSP Board which will provide

considerable detail about expenditure and performance to date. Haringey has an excellent reputation for compliance on both fronts.

**9. Legal**

n/a

**10. Equality**

10.1 There is an inherent impact on equalities of much of our community safety work and this is presented and discussed at the Community Safety Partnership meetings. This includes the peak age of offending being between 16 and 24; a very high percentage of young black males (mostly of African-Caribbean origin) involved in gangs (approx. 80%); the impact of domestic and sexual violence on women and girls; high concentrations of crime occurring in areas of deprivation; and vulnerable individuals and communities becoming victims of hate crime.

10.2 This report considers the areas of challenge in direct correlation with the impact on victims, especially vulnerable victims. In this respect, significant attention is being given to the disproportionate impact.

**11. Use of Appendices**

n/a

**12. Local Government (Access to Information) Act 1985**

n/a