

## ALEXANDRA PALACE AND PARK

Agenda Item

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Committee: **ALEXANDRA PALACE & PARK CONSULTATIVE COMMITTEE**  
Date: **Tuesday 10<sup>th</sup> September 2002**

Contact Officer: **Fiona Sawers** Tel:020 8365 2121  
Designation: **Community Events Co-ordinator, Alexandra Palace & Park**

Report Title: **COMMUNITY USAGE**

### **1.0 PURPOSE:**

- 1.1 To advise the Committee of the community usage of the asset.

### **2.0 SUMMARY:**

- 2.1 The report sets out the usage of the asset by community based organisations recently together with known future activities/events.

### **3.0 RECOMMENDATIONS:**

- 3.1 The Committee notes the report.  
3.2 Advise on other activities which may be considered

Report Authorised by FIONA SAWERS.....(Signature)  
Community Events Co-ordinator (Designation)



### **4.0 Local Government (Access to Information) Act 1985:**

- 4.1 Further information about this report can be obtained from Fiona Sawers, Community Events Co-ordinator, Alexandra Palace & Park, Alexandra Palace Way, Wood Green, London, N22 7AY. Telephone Number 020 8365 2121.

## Report

### 5.1 Fireworks

The fireworks display is to be held on Saturday the 2<sup>nd</sup> November this year.

#### Tenders

Tender documents were sent to 13 companies with a track record of delivering type and scale of firework displays traditionally associated with Alexandra Palace. The tender analysis has been completed and the successful company is Alan Hillary events. The tender contract is for three years with an option to extend it to five years.

#### Sponsorship

A sponsorship package has been produced which in addition to fireworks has an event profile for the Family Festival and the Pantomime on Ice. Also included is information regarding the theatre, studios and organ with the intention of generating further interest.

There are currently three potential opportunities to develop sponsorship for the fireworks display. Sponsorship is an innovative process for Alexandra Palace and the Charity Commission guidelines are being closely studied and followed. At this stage it is not thought that a trustee decision on sponsorship would be necessary but if the alternative proves to be the case a panel meeting may be necessary.

### 5.2 Family Festival

The 6<sup>th</sup> Family Festival took place on Sunday 1<sup>st</sup> September 2002.

Sponsorship in the sum of £2,000 was provided by Persil who displayed their 'Big Mummy' children's mosaic.

The festival, had a greater turn out than last year, although given the Big Mummy mosaic, a greater number was expected to attend the event. All that came had a fun time.

### 5.3 The Theatre

The committee of the Friends of the Theatre group has had their first meeting and is about to have their second meeting. There is an increased desire to use the theatre, but use is limited until structural tests have been complete and heating brought in. Currently the committee is trying to determine their role in this interim period.

#### 5.4 Studios

The press launch for the studios took place on 23<sup>rd</sup> July 2002. The BBC have been working closely with us on this and have contributed £500 to the cost of some lights to be installed in to the studio. There has also been significant levels of support from other interested groups with the donation of much valued material for use. The inaugural meeting of the steering group is likely to take place during the last week of September, though that is yet to be finalised.

#### 5.5 Organ Society

The next Organ concert is to take place on Wednesday 23<sup>rd</sup> October. The most recent concert on Saturday 31<sup>st</sup> August 2002, had a good attendance. The Charity has agreed to put in the diary provisional dates for the year, taking us through to summer 2003. This has enabled the Organ Society to make some considerable planning. The Organ concert for 7<sup>th</sup> December this year is developing into a Carol Concert. Hopefully this will work well and the Organiser will be able to develop the idea further for next year.

#### 5.6 Tours

The tours are now booked into the diary for the rest of the year, though access to some areas is not possible due to health and safety restrictions. The next tour is planned for Sunday 8<sup>th</sup> September. The increased publicity of the Theatre and Studios has increased numbers on the tour as well.

Alongside the tours we will be participating in London Open House this year to take place on the weekend of 21/22 September. The Areas open to the public have been advertised for Saturday and Sunday morning. In addition the Theatre and Studio will be open from 13:00-17:00 on the Sunday.

#### 5.7 Other Events

The following are community groups that have held events in the park and grounds in conjunction with Alexandra Palace, over the last few months.

##### Recent Events

9 <sup>th</sup> June	History Tour	Alexandra Palace
9 <sup>th</sup> June	Fun Run	YMCA
12 <sup>th</sup> June	Organ Concert	Organ Society
20 <sup>th</sup> June	Jubilee Tea Dance	Cllr. Brown
23 <sup>rd</sup> June	Teddy Bears Picnic	Local Pre School
6 <sup>th</sup> July	Hornsey Carnival	Hornsey Carnival
July	Numerous School Tours	Alexandra Palace
18 <sup>th</sup> July	Leaving Party	Emily Ward - NLPA

23 <sup>rd</sup> July	TV Studios Launch	Alexandra Palace
25 <sup>th</sup> July	Friends of the Theatre	Committee meeting
28 <sup>th</sup> July	History Tour	Alexandra Palace
5 <sup>th</sup> – 9 <sup>th</sup> August	Cycling Proficiency	LBH
12 <sup>th</sup> -16 <sup>th</sup> August	Cycling Proficiency	LBH
12 <sup>th</sup> August	Girl Guide Tour	Alexandra Palace
18 <sup>th</sup> August	History Tour	Alexandra Palace
31 <sup>st</sup> August	Organ Concert	Organ Society
1 <sup>st</sup> September	Family Festival	Alexandra Palace
8 <sup>th</sup> September	History Tour	Alexandra Palace

#### Future Events

20 <sup>th</sup> September	Test Card Circle	Test Card Circle
21/22 September	London Open House	LOH & AP
26 <sup>th</sup> September TBC	Stat. Meeting – Fireworks	Alexandra Palace
16 <sup>th</sup> October	Book Reading	Haringey Families
20 <sup>th</sup> October	History Tour	Alexandra Palace
23 <sup>rd</sup> October	Organ Concert	Organ Society
2 <sup>nd</sup> November	Fireworks Display	Alexandra Palace

#### **6.0 Financial Implications/Comment:**

- 6.1 The Director of Corporate Services has been sent a copy of this report.

#### **7.0 Legal Implications/Comment:**

- 7.1 The Trust Solicitor has been sent a copy of this report.

#### **8.0 Equal Opportunities Implications:**

- 8.1 There are no perceived equal opportunities implications in this report.