



## Are you a Green Shoot?

If you are, or want to be, one of those businesses who get a head of the competition by being the first to leave the recession behind, then check out the **Business Turnaround Service** which has recently been launched by London's association of business support agencies – Capital Enterprise.

This service, which is fully funded by seven London Councils, offers small businesses in London **a free of charge professionally qualified business turnaround advisor**. Through a series of one to one meetings, the advisor will help you to adapt and change your business practices so that you will not only survive the recession, but also be ready for the eventual upturn in the economy.

The Business Turnaround Advisor will use their expertise and knowledge to recommend quick, easy to implement, measures to improve your cashflow, reduce your cost base, boost your sales and improve your operational efficiency. The advisor will also help you to draw up a business turnaround plan that will enable you to source or raise new finance and obtain additional government support and funding for activities such as marketing, exporting and research and development.

Through the financial support of London Councils (such as City Corporation) and the backing of partners such as Barclays Bank, HSBC and Business Link in London, the Business Turnaround service will help over 400 businesses in London to lead the capital out of the recession.

If you think advice and support from a specialist can help your business overcome the recession then contact one of the member agencies on the right.

### **Boroughs of Camden & Islington**

Centa Business Services funded by City Corporation, London Borough of Camden & London Borough of Islington for businesses located in these funding council areas.

For more information, contact:  
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### **Boroughs of City & Hackney**

HBV funded by City Corporation for businesses in Hackney and the City.

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### **Boroughs of Southwark & Lambeth**

GLE OneLondon funded by City Corporation, London Borough of Lambeth and London Borough of Southwark for businesses located in these council areas.

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### **Boroughs of Kensington & Chelsea and the City of Westminster**

PBC funded by Boroughs of Kensington & Chelsea and the City of Westminster.

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More boroughs are expected to join soon, so to see if there is a Business Turnaround Service in your part of London then contact John Spindler at: [john@capitalenterprise.org](mailto:john@capitalenterprise.org).